

# RVDA NEWS

RECREATION VEHICLE DEALERS ASSOCIATION OF NORTH AMERICA



RVDA NEWS USPS #062450

August 1992

## Bush Joins Dealers & Other Industry Leaders



On May 14, President George Bush was on hand when Bob Strawn, Jerry and Rita Greer, Greer Airstream, Columbus, OH; Earl and Jinny Stoltzfus, Stoltzfus RV & Marine, West Chester, PA; and Larry Mellot, Mellot Brothers Trailer Sales, Inc., Willowstreet, PA joined forces with the American Recreation Coalition to "Take Pride in America." Dealers, individuals, and association staffers met for a one day clean-up, fix-up work session at the Anacostia Park in Washington, D.C.

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*President Bush spoke to recreation industry leaders at Anacostia Park in Washington, D.C.*

## '92 RVDA America/Canada Con/Expo: You're Still the One!

RVDA of America and Canada are finalizing plans for the 1992 Convention/Expo, to be held Monday, Sept. 21 through Wednesday, Sept. 23, 1992, at the Mirage Hotel, Las Vegas, NV. The theme is "You're Still the One." Dealers from both the United States and Canada are invited to attend; they are encouraged to arrive on Sept. 20 and stay until Sept. 24.

Jerry Greer, Jerry Greer Airstream, Columbus, OH and RVDA of America Chairman said, "The theme, 'You're Still the One,' lets the members of both national RV associations — small to large vol-

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*A view of Las Vegas Boulevard, as seen from the Mirage Hotel. Join RV dealers from the U.S. and Canada, Sept. 21-23, for the '92 Con/Expo.*

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# RV Dealers Take Pride in America

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Others present were **Derrick Crandall**, American Recreation Coalition, Washington, D.C.; **Al Yoder**, Jayco, Inc., Middlebury, IN; **Mel Adams**, RV Products, Wichita, KS; and **Dave Humphreys**, RVIA, Reston, VA.

At the June RVDA Board meeting, the Board decided to support this program, and to encourage other RV dealers to participate in it as well.

The program, "Take Pride in America," was conceived in 1985 as a national effort to preserve America's natural, cultural, and historical resources. The campaign consists of a partnership between public agencies and private organizations. Participation is voluntary, from the highest levels on down. The U.S. Department of the Interior has joined 11 other federal agency partners

which actively support the campaign. Additionally, most states and a host of private sector partners — business, civic groups, trade and professional associations, service organizations, and educators — have pledged their support for Take Pride. Advocacy for the campaign continues to build, and Take Pride has been endorsed by the White House as a part of President Bush's "Thousand Points of Light" Initiative.

For more information on what you and your dealership can do to contribute, contact RVDA, 3251 Old Lee Hwy., Suite 500, Fairfax, VA 22030-1504; 1-800-336-0355.

*Jerry and Rita Greer Take Pride in America by painting some of the fencing in Anacostia Park, Washington, D.C. What will you do to help keep America beautiful?*



## RV PROFIT POWER® Workshop Schedule

### PROFIT POWER®V. Dealership Management

Dec. 14-18 Sioux Falls, SD

Jan. 11-15 Sioux Falls, SD

### PROFIT POWER®III. Service Management

Sept. 14-16 Sioux Falls, SD

Oct. 19-21 Lake Of The Ozarks or  
St. Louis, MO

Nov. 9-11 Chicago, IL

Dec. 7-9 Cleveland, OH

### PROFIT POWER®I. Profit Strategy

Nov. 13 Boston, MA

Nov. 20 Milwaukee, WI

Dec. 18 Seattle, WA

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