



# O:R OUTDOOR RECREATION ROUNDTABLE

# The Economic Impact of Outdoor Recreation

DATA FROM OUTDOOR RECREATION SATELLITE ACCOUNT

## A LEADING INDUSTRY

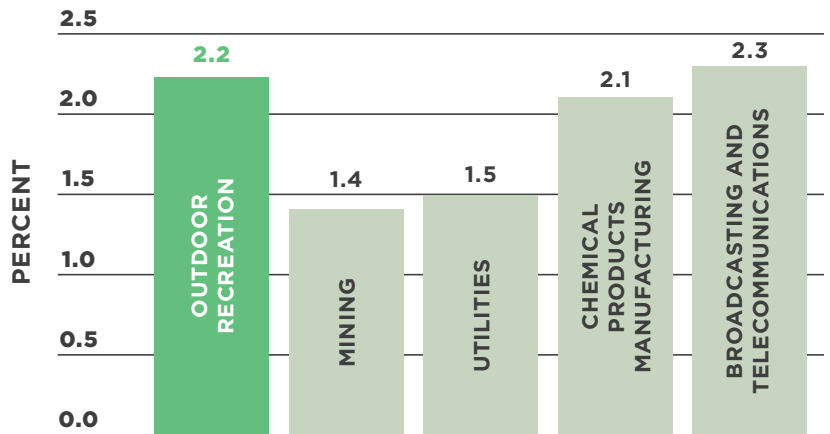
The outdoor recreation economy accounted for

**2.2%**

of U.S. GDP in 2016, making it one of the nation's largest economic engines

## OUTDOOR RECREATION AS A PERCENT OF GDP WITH COMPARABLE INDUSTRIES, 2016

U.S. Bureau of Economic Analysis



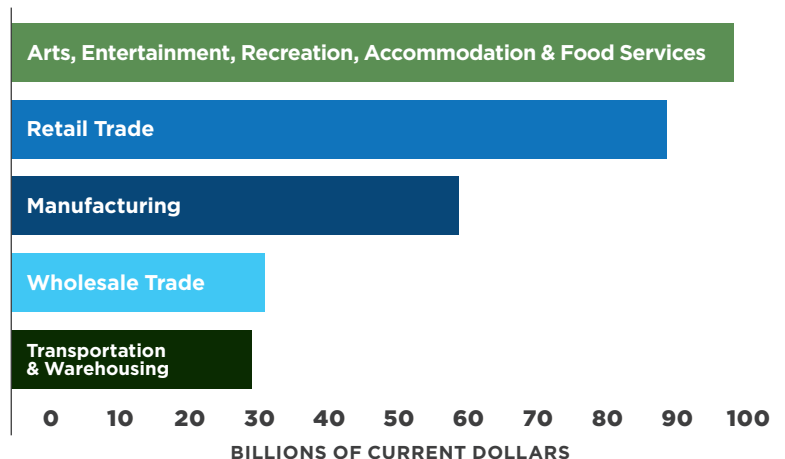
## DRIVER OF ECONOMIC GROWTH AND WAGES

Wage growth grew at

**4.3%**

from 2015 to 2016, compared to 2.7% in the overall U.S. economy

## OUTDOOR RECREATION VALUE ADDED FOR SELECTED INDUSTRIES (2016)









Outdoor recreation's **annual gross output\*** was calculated at:

# \$734 billion



\*Gross output is the value of the goods and services produced by the nation's economy.

OUTDOOR RECREATION INDUSTRY SECTOR	OUTPUT
 Boating/Fishing	<b>\$36.9 BILLION</b>
 Game Areas (Including Golf & Tennis)	<b>\$34.7 BILLION</b>
 RVing	<b>\$30.0 BILLION</b>
 Guided Tours/Outfitted Travel	<b>\$25.7 BILLION</b>
 Festivals/Sporting Events/Concerts	<b>\$23.1 BILLION</b>
 Motorcycling/ATVing	<b>\$20.3 BILLION</b>

“The numbers that BEA Director Brian Moyer will soon describe are simply phenomenal. They show that the outdoor recreation industry generated \$412 billion in revenue in 2016, accounting for 2.2 percent of U.S. GDP in 2016. Those are very, very large numbers.”

-HON. WILBUR ROSS, SEC. OF COMMERCE

“...outdoor recreation activities touch almost every sector and every industry in the U.S. economy. In fact, it turns out that outdoor recreation activities show up in 67 out of the 71 industries that make up the U.S. economy.”

-BEA DIRECTOR BRIAN MOYER

BEA reports that outdoor recreation **accounted for 4.5 million jobs in 2016**

SIMILAR TO THE EMPLOYMENT LEVELS OF THE HOSPITAL, TRANSPORTATION & WAREHOUSING AND NONDURABLE GOODS MANUFACTURING INDUSTRIES

For more information on the outdoor recreation sector, visit [www.recreationroundtable.org](http://www.recreationroundtable.org)

