

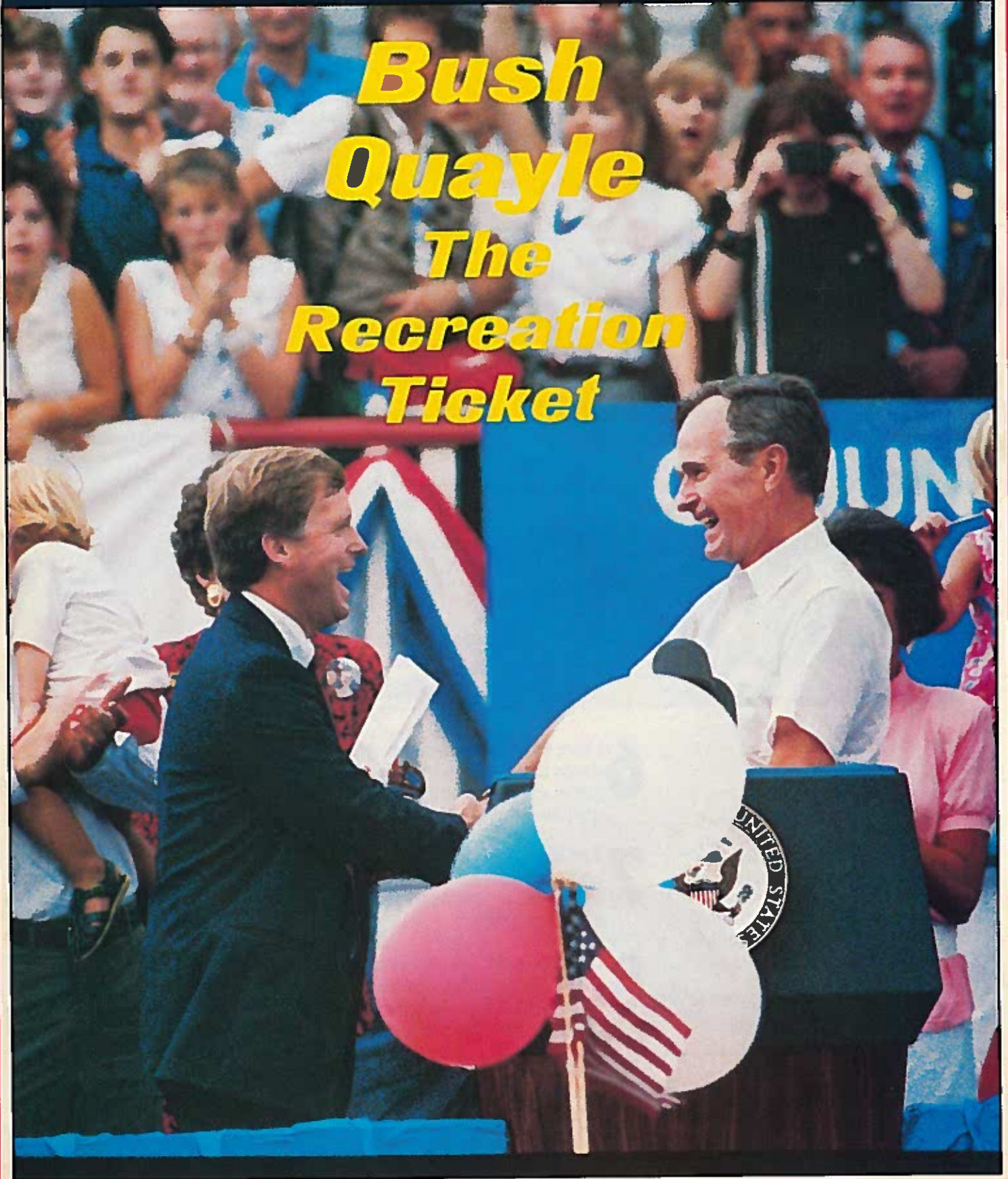
RV NEWS

THE VOICE OF THE RV INDUSTRY

September
1988

VOLUME 14, NUMBER 2

Bush Quayle The Recreation Ticket



Our 14th Year

RV NEWS

THE VOICE OF THE RV INDUSTRY

A DIVISION OF **D&S** MEDIA ENTERPRISES INCORPORATED

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RV News is published monthly by D&S Media Enterprises, Inc. Business and editorial offices are located at 28215 W. Agoura Rd., Agoura Hills, CA 91301. Mail address is: P.O. Box 237, Agoura Hills, CA 91301-0237. Telephone is (818) 991-6315.

Subscription rates: \$36 per year in the United States, Canada and Mexico. \$72 per year in other countries.

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POSTMASTER: Send address changes to:
RV NEWS
P.O. Box 237
Agoura Hills, CA 91301-0237



Dan Holt

Bush - Quayle A Winning Recreation Industry Ticket

Four years ago, in this column, I speculated that George Bush would be nominated for the presidency in 1988. I also speculated that his running mate would be Senator Richard Lugar of Indiana. Though it would appear that I was only half right, I am equally as delighted with his selection of Senator Dan Quayle, also of Indiana, as the second half of the Republican ticket. I'm not sure we could have come up with two better recreation oriented political leaders had we been able to hand pick them ourselves.

George Bush and Dan Quayle are uniquely qualified to capture the attention of all of us involved with recreation. Both men are familiar with the RV industry and have met on several occasions with representatives of both our business community and the leaders of the associations and coalitions that represent our interests in Washington.

George Bush is truly a champion when it comes to initiating or supporting programs having to do with recreation. He is equally at his best when promoting the natural beauty of America and the opportunities open to everyone who takes advantage of all that our national parks and forests have to offer. He is an outdoorsman who believes that federal lands are for every American's use.

Without the help of George Bush we probably wouldn't have had the *President's Commission on Americans Outdoors*. And we certainly would not have had the quality of commissioners that served us well. He was a vital force in '83, '84 in getting the legislation passed by the Senate to create the Commission. Although the Senate vote was unanimously in support of the Commission, the House, not wanting to give President Reagan a political plum, wouldn't go along. That didn't stop George Bush. He was instrumental in selling the program to the President and the White House staff, thus creating the Commission by Executive Order.

George Bush is also actively involved with the *Take Pride In America* program. Among other things, this includes volunteer projects such as cutting trails, picking up trash, building interpretive huts . . . all kinds of things that improve the quality and make our visits to federal lands more enjoyable. Reaching out through the Boy Scouts, through 4-H, through other kinds of citizens organizations, the *Take Pride in America* program teaches Americans how spectacular this public land legacy of ours is, and the many uses we can derive from it.

George Bush has been an active proponent of voluntary standards, and of cutting unnecessary red tape. He chaired the administration's *Task Force on Regulatory Reform* where he eliminated six hundred million man hours of federal forms filing time. He strongly believes in an approach to provide incentives to increase domestic energy production and he wants to keep federal control out of the money market. He has publicly endorsed the *Scenic Highways* program which is very important to the RV industry.

As an industry, we couldn't do better than have someone from the RV capital of the world represent us. Indiana's Senator Dan Quayle brings much knowledge about the RV industry to the Bush ticket. His youth, good looks and enthusiasm are far exceeded by his ability to research and understand the legislation he has been faced with. He is an excellent choice who offers balance to the Republican presidential team.

From his days as a member of the House of Representatives to the present, Dan Quayle has been a leader in promoting a stable domestic supply of oil. He experienced what the *false* shortages, and misappropriation of oil supplies did to the RV industry as well as recreation in general.

Although the RV industry has never had a large agenda before Congress, when called upon, Dan Quayle has been very responsive to our needs. He was instrumental in defining the park model issue and he worked hard for the continuation to deduct interest for mortgages on RVs so they could qualify as second homes. He has been a major player on the *flood plain issue* which would restrict the ability of campers to move in and out of campgrounds that are located in flood plain areas. Not only has he met with

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industry executives, but he has brought other members of Congress with him to tour RV plants and to view the South Bend Show in an effort to expose them to the RV industry.

Not only is Dan Quayle a close friend

of Senator Richard Lugar, but he shares office space, office expenses and employees with him in their home state. The savings made by sharing these expenses has resulted in the ability of the Senators to return almost two million dollars back to the federal government each year. They are the only

U.S. Senators who do this.

It is with much satisfaction that I take this opportunity to endorse the Bush/Quayle ticket and encourage you to do the same. You and I are both better off than we were four years ago, and a lot better off than we were eight years ago. Our country is headed in the right direction. The Reagan/Bush team accomplished much . . . they lowered inflation, they lowered interest, they reduced unemployment, they gave us the opportunity to increase exports, they worked toward world peace, they brought the Soviets to the negotiating table and a lot more. The Bush/Quayle team will continue these programs and will work on reducing the deficit as well as instituting new domestic programs and . . . they won't raise taxes. ■

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