



June 28, 2021

The Honorable Asa Hutchinson  
Governor of Arkansas  
State Capitol  
500 Woodlane Street, Room 250  
Little Rock, AR 72201

Governor Hutchinson,

The Outdoor Recreation Roundtable (ORR) and its member associations wish to express our sincere appreciation for your recent executive order creating an Office of Outdoor Recreation and the Outdoor Recreation Advisory Board in the state of Arkansas.

ORR is America's leading coalition of outdoor recreation trade associations. Through 34 national outdoor trade associations, ORR's members represent over 110,000 American businesses that produce vehicles, equipment, gear, apparel and services for the millions of Americans who annually enjoy our national parks, waterways, byways, trails and outdoor spaces. The various outdoor recreation business sectors represent more than 2.1 percent of annual Gross Domestic Product and produce a combined \$788 billion output for the U.S. economy, supporting 5.2 million direct jobs.

We thank you – as well as the Arkansas Department of Parks, Heritage and Tourism – for seizing this opportunity to strengthen coordination and investment in the powerful economic engine that is the outdoor recreation industry in the great state of Arkansas, home to some of our nation's most treasured places and some of the best areas for recreating in the country. Arkansas becomes the 18th state in the country to establish an office or task force dedicated to growing this vital part of the economy.

Outdoor recreation is a major force in Arkansas, generating \$2.9 billion annually, supporting 40,000 jobs and accounting for 2.2 percent of the state's GDP. The billions of dollars that the outdoor recreation economy brings into the state each year build healthy communities, boost sustainable rural economies and promote conservation of the state's impressive natural resources.

ORR again thanks you for your leadership in this effort and for having Arkansas set an example for other states in expanding state investment in the outdoor recreation economy. ORR and our members look forward to working with you to support this office and its team in the coming months and years in order to ensure all Arkansans have continuing access and well-planned infrastructure to bolster a robust outdoor recreation economy and experience for generations to come.

Sincerely,

America Outdoors  
American Mountain Guides Association  
American Sportfishing Association  
American Trails  
Archery Trade Association

Association of Marina Industries  
Boat Owners Association of the United States  
CHM Government Services  
Diving Equipment and Marketing Association  
International Snowmobile Manufacturers Association  
Marine Retailers Association of the Americas  
Motorcycle Industry Council  
National Association of RV Parks and Campgrounds  
National Forest Recreation Association  
National Marine Manufacturers Association  
National Park Hospitality Association  
National RV Dealers Association  
National Wild Turkey Federation  
Outdoor Industry Association  
PeopleForBikes  
Professional TrailBuilders Association  
Recreational Off-Highway Vehicle Association  
RV Industry Association  
Snowsports Industries America  
Society of Outdoor Recreation Professionals  
Specialty Equipment Market Association  
Specialty Vehicle Institute of America  
Sports & Fitness Industry Association  
The Corps Network