



ORR OUTDOOR RECREATION ROUNDTABLE

The Economic Impact of Outdoor Recreation

A LEADING INDUSTRY

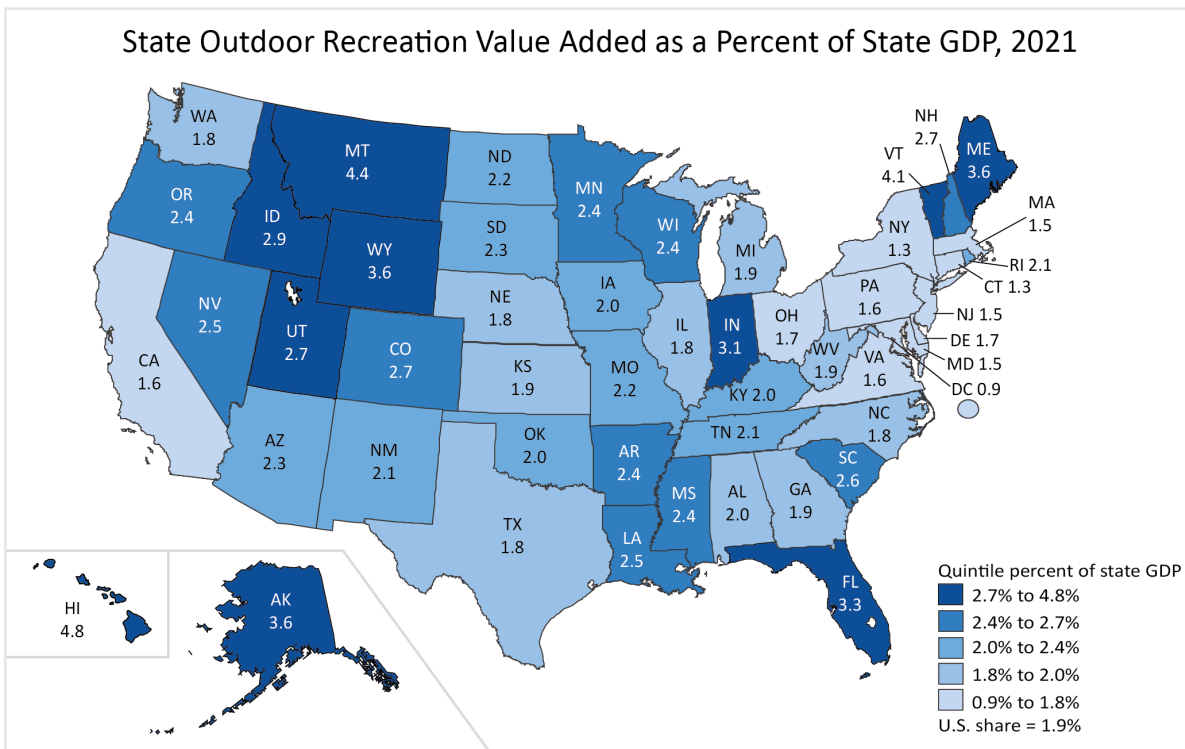
According to the Bureau of Economic Analysis, outdoor recreation's annual economic impact is:

\$862 billion

nationally and accounts for:

1.9% of U.S. GDP

State Outdoor Recreation Value Added as a Percent of State GDP, 2021



Outdoor recreation **generates:**

**\$11.6 billion in
Colorado**

DRIVER OF JOB CREATION

Outdoor recreation **accounts for:**

125,000 jobs

4.3%

in Colorado

**of all employees
in the state**

Top industries **include:**

- **Snow Activities**
- **RVing**
- **Boating/Fishing**
- **Climbing/Hiking/Tent
Camping**
- **Motorcycling/ATVing**

ORR promotes the growth of the outdoor recreation economy and outdoor recreation activities and is the leading coalition of outdoor recreation trade associations serving more than 110,000 businesses.

For more information, visit
www.recreationroundtable.org

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