



Governor Charlie Baker
Lieutenant Governor Karyn Polito
Secretary Beth Card
Massachusetts State House
Beacon St #280
Boston, MA 02133

Dear Governor Baker, Lieutenant Governor Polito, and Secretary Card,

The Outdoor Recreation Roundtable (ORR) – the nation’s leading coalition of outdoor recreation trade associations and organizations representing more than 110,000 American businesses – writes today to share its gratitude and thanks for your creation of Massachusetts’ new Office of Outdoor Recreation, the 18th such office in the United States.

This new office is well-timed to support Massachusetts’ outstanding outdoor recreation economy, which [generated](#) \$9.5 billion in GDP and 93,422 jobs in 2021, growing 24% from the year prior. As you noted in your announcement of the office, outdoor recreation is an economic multiplier. Outdoor recreation helps attract new businesses, recruit and retain employees, improve urban and rural quality of life, and supports healthy, sustainable communities in every corner of the state. The new office of outdoor recreation will help leverage existing resources to diversify and grow the state’s economy, develop a next-generation workforce, and promote environmental stewardship and responsible resource development.

Through this action, your administration has demonstrated a commitment to the outdoors as a core part of Massachusetts’ identity and to high quality recreation opportunities across the Commonwealth. ORR stands ready to help support this new office and contribute to the well-being of your residents and visitors alike.

Sincerely,

American Sportfishing Association
Association of Marina Industries
Boat Owners Association of the United States
Marine Retailers Association of the Americas
Motorcycle Industry Council
National Association of RV Parks and Campgrounds
National Marine Manufacturers Association
National Wild Turkey Federation
Outdoor Industry Association
Outdoor Writers Association of America
People For Bikes
Recreational Off-Highway Vehicle Association
RV Industry Association
Society of Outdoor Recreation Professionals
Specialty Vehicle Institute of America