



April 17, 2019

The Honorable -CONFEREE-
100 Dr. Martin Luther King Jr. Blvd.
St. Paul, MN 55155

RE: Support HF 2220, Minnesota Outdoor Recreation Office

Dear -CONFEREE-

On behalf of Outdoor Recreation Roundtable (ORR), and its members, we are writing to ask that you support the inclusion of language from HF 2220 in the final omnibus package to create a Minnesota Outdoor Recreation Office.

Outdoor Recreation Roundtable (ORR) -- the nation's leading coalition of U.S. outdoor recreation trade associations -- encourages the Environment and Natural Resources Conference Committee to seize this opportunity to strengthen the coordination, expansion and investment in outdoor recreation. Outdoor recreation in Minnesota is an economic powerhouse which generates nearly \$16.7 billion in consumer spending, contributes \$1.4 billion in state and local tax revenue, and directly supports 140,000 Minnesotan jobs.

The office will provide a focal point for all of Minnesota to engage a new and diverse generation of Minnesotans with the outdoors. It also will focus on growing and supporting local communities and local economies through recreation, while utilizing the expertise of all state agencies and resources.

Supporting the creation of a Minnesota Office of Outdoor Recreation represents a sincere commitment by state government to strengthen the outdoor economy and efficiently deploy the state's resources to expand the well-being of our children and communities. A recreation office will help businesses, nonprofits and conservation agencies utilize state programs, services, and incentives while facilitating partnerships among them to serve rural, urban and suburban communities.

We appreciate your recognition of the economic and social importance of outdoor recreation and ask that you to ensure the necessary language to create and sufficiently fund this office is included in the final omnibus package that is developed in conference.

Sincerely,

Alumacraft Boat Company
America Outdoors Association
American Sportfishing Association
The Corps Network
Crestliner, Inc.

Cummins, Inc.
Imperial Camper
Land 'N' Sea Distributing, Inc.
Lund Boats
Marine Retailers Association of the Americas
Montara Boats
National Association of RV Parks & Campgrounds
National Marine Manufacturers Association
PeopleForBikes
Rapala USA
River Valley Companies
RV Dealers Association
RV Industry Association
Snowsports Industries America
Specialty Equipment Market Association
Twin Cities Metro RV Dealers Association
USA Waterski and Wake Sports Foundation
Vista Outdoor
Water Gremlin Company
Willey's Marine
Winnebago Industries