



ORR OUTDOOR RECREATION ROUNDTABLE

The Economic Impact of Outdoor Recreation

A LEADING INDUSTRY

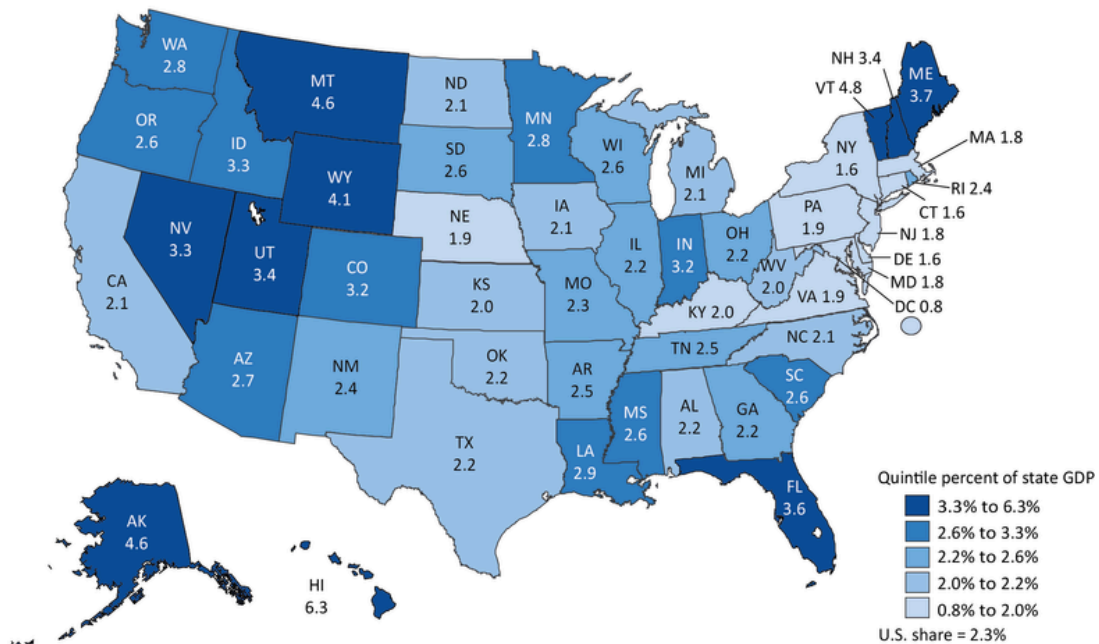
According to the Bureau of Economic Analysis, outdoor recreation's annual economic impact is:

\$1.2 trillion

nationally and accounts for:

2.3% of U.S. GDP

State Outdoor Recreation Value Added as a Percent of State GDP, 2023



Outdoor recreation generates:

\$17.2 billion in Colorado

DRIVER OF JOB CREATION

Outdoor recreation accounts for:

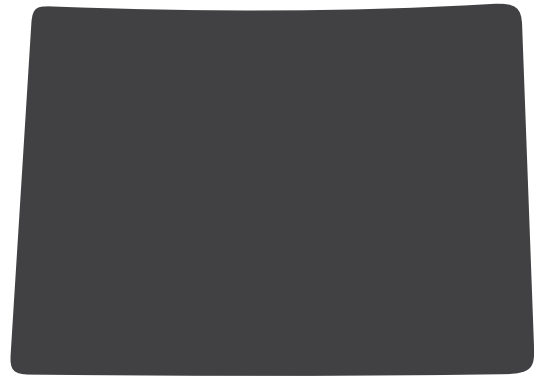
132,594 jobs

4.3%

in Colorado

of all employees in the state

Top industries include:



- Snow Activities
- Boating/Fishing
- RVing
- Motorcycling/ATVing
- Climbing/Hiking/Tent Camping

ORR is the nation's leading coalition of outdoor recreation associations representing the more than 110,000 outdoor businesses in the recreation economy and the full spectrum of outdoor-related activities.

For more information, visit
www.recreationroundtable.org

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