



ORR OUTDOOR RECREATION ROUNDTABLE

The Economic Impact of Outdoor Recreation

A LEADING INDUSTRY

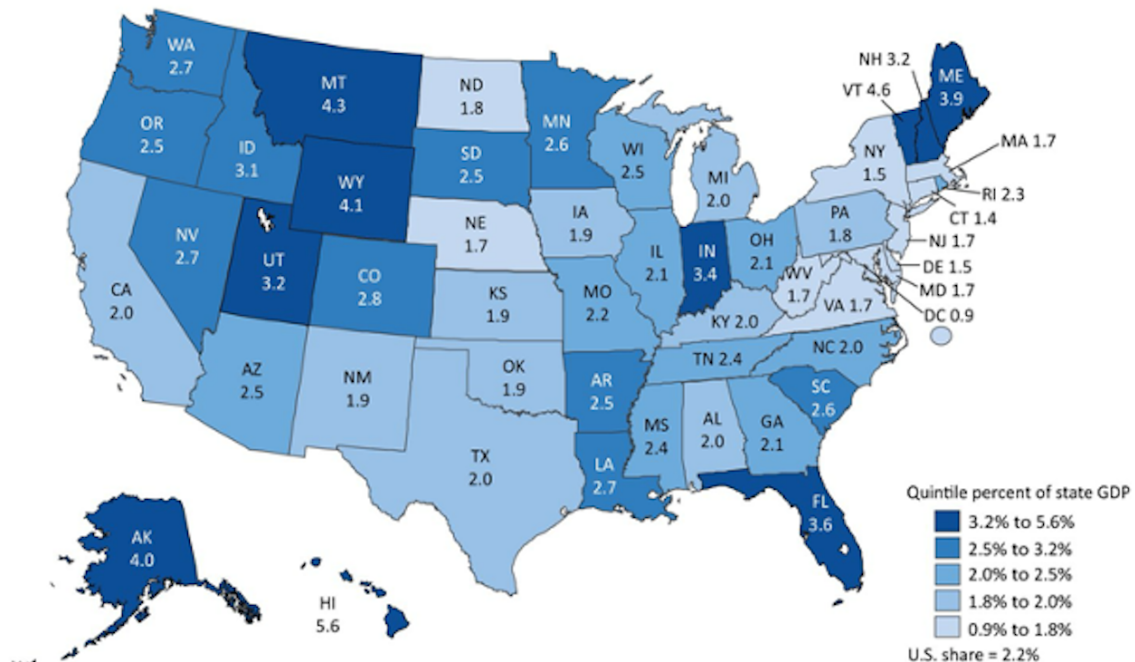
According to the Bureau of Economic Analysis, outdoor recreation's annual economic impact is:

\$1.1 trillion

nationally and accounts for:

2.2% of U.S. GDP

State Outdoor Recreation Value Added as a Percent of State GDP, 2022



Outdoor recreation **generates:**

**\$2.9 billion in
Montana**

DRIVER OF JOB CREATION

Outdoor recreation **accounts for:**

**29,000 jobs
in Montana**

5.6%
of all employees
in the state

Top industries **include:**



- **RVing**
- **Boating/Fishing**
- **Hunting/Shooting/Trapping**
- **Snow Activities**
- **Equestrian**

ORR is the nation's leading coalition of outdoor recreation associations representing the more than 110,000 outdoor businesses in the recreation economy and the full spectrum of outdoor-related activities.

For more information, visit
www.recreationroundtable.org

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