

June 17, 2024

United States Senate  
Washington, D.C. 20510

Dear Members of the United States Senate:

As businesses and organizations across the \$1.1 trillion outdoor recreation industry, we strongly urge the U.S. Senate to pass the Expanding Public Lands Outdoor Recreation Experiences (EXPLORE) Act this month. This historic legislation passed the U.S. House of Representatives by unanimous consent in April, as an almost identical version out of the Senate Energy and Natural Resources Committee by unanimous consent twice and is supported by a large and diverse coalition of recreation organizations covering all outdoor activities, including industry associations and hundreds of American outdoor businesses that span the outdoor recreation economy.

The EXPLORE Act would support rural economies, communities, and our American quality of life. It streamlines efficiencies and updates processes that are critical to 5 million American jobs and over half of all Americans who get outdoors. This bipartisan legislation would appropriately meet the increased demand for access to the outdoors while also protecting public lands and waters for future use.

During Great Outdoors Month®, advancing the EXPLORE Act in the Senate would represent a landmark achievement, garnering widespread support from the most diverse cross-section of the outdoor sector, including motorized and non-motorized recreation, sportsmen and women, conservationists, economic development advocates, and state and local leaders across the country. Importantly, the legislation focuses on not just the 145 million Americans currently benefiting from outdoor recreation, but the millions without access and ensures equity so everyone can reap the health, social, and environmental benefits that time outside supports.

This EXPLORE Act would revolutionize the \$1.1 trillion outdoor recreation economy and pave the way for its continued growth. It will transform how Americans access and enjoy their public lands and waters by streamlining permitting processes to ease burdens on outfitters and guides, improving access to recreational opportunities, ensuring access to green spaces in underserved communities, developing and completing long-range trails, and investing in rural communities.

This bill results from the hard work of Chairman Joe Manchin, Ranking Member John Barrasso, and many U.S. Senators whose bills are included, communities across the nation, and outdoor recreation businesses and stakeholders over many years.

The American outdoor recreation business, conservation, and user community is eager for the Senate to pass this bipartisan and bicameral legislation. We have waited decades for some of these provisions to become law and without this important legislation, antiquated policies remain a risk to our industry and those seeking to experience the outdoors. We strongly urge you to pass this comprehensive piece of legislation that meets the growing demand for outdoor access while also protecting public lands and waters for future generations.

Thank you for your leadership and for supporting a sustainable and growing outdoor recreation economy for the benefit of all Americans.

Sincerely,

3Rivers Archery  
AAM's Mild to Wild Rafting and Jeep Tours  
Access Fund  
Adventure Sports  
Aftco  
AllTrails  
Alpenglow Expeditions  
Alpine Ascents International  
Alpine Endeavors  
America Outdoors Association  
American Alpine Institute  
American Conservation Coalition Action  
American Fly Fishing Trade Association  
American Forest Foundation  
American Hiking Society  
American Honda Motor Co Inc.  
American Horse Council Inc  
American Land & Leisure  
American Mountain Guides Association  
American Prairie  
American Sportfishing Association  
Angler Action Foundation  
Appalachian Trail Conservancy  
Archer's Advantage, LLC  
Archery Only Inc,  
Archery Trade Association  
ArcherySTL

Arizona Archery Enterprises  
Arizona State University  
Arizona Trail Association  
Arkansas Office of Outdoor Recreation  
Association of Outdoor Recreation and Education  
Back Country Horsemen of Texas  
Backcountry Hunters & Anglers  
Bar 10 Ranch INC  
Bearcub Outfitters  
Bearfoot Theory  
Bellfree Contractors  
Bewilder  
Bicycle Adventures Inc  
BMW Motorrad USA  
Bowtreader, LLC  
Brunswick Corporation  
Buck & Doe's Mercantile  
Cabot Archery, LLC  
California Mountain Biking Coalition  
California Outdoor Recreation Partnership  
CalWild  
Canyon Enterprises, Inc  
Cascade Raft and Kayak  
Catch-A-Dream Foundation  
Central Cascades Recreation Association  
Chinook Landscape Architecture  
Choose Outdoors  
CLEAR TRAILS  
CLWW LLC. DBA WET River Trips  
COBB Trucks  
Coleman PowerSports  
Colorado Mountain Bike Association  
Colorado Outdoor Recreation Industry Office  
Community Land Shepherds  
Concerned Off-Road Bicyclists Association  
Congressional Sportsmen's Foundation  
Corner Archery LLC  
Correct Craft  
Council to Advance Hunting and the Shooting Sports (CAHSS)  
D|G Studios Inc.

Dallas Safari Club  
Dealernews  
Dewclaw Archery  
Dixie 4 Wheel Drive  
Dude Ranchers' Association  
Easton Technical Products, Inc.  
Eddyline Kayaks  
Embracing the Bear Consulting  
Enchanted Circle Trails Association  
eOutdoors, Inc./ TackleDirect  
Equionx Guiding Service  
Erin Keeley Consulting  
Evergreen Escapes, LLC  
ExploreUS  
FeraDyne Outdoors  
Fluid Motion  
Fly Fishers International  
ForeverGreen Trails  
Formula Boats  
Foundation for America's Public Lands  
Foundation Outdoor Group  
Franklin Gun Shop, Inc.  
Fredericktown Yamaha  
Freeflow Outdoors  
Friends of Grand Rapids Park  
Glacier Guides and Montana Raft  
Gold Arrow Camp  
Grady-White Boats  
Great Lakes Boat Building School  
Guy Harvey Foundation  
H2O Sportz & Marine  
Harley-Davidson of Washington DC  
Headhunter Bow Strings  
Helfrich River Outfitters  
Hillview Motorsports  
Hipcamp  
Hoyt Archery  
Idaho Outfitters and Guides Association  
Intentional Hiking  
International Mountain Bicycling Association

International Snowmobile Manufacturers Association  
Izaak Walton League of America  
Jas. D. Easton, Inc.  
JB Outdoors, LLC  
Johnson Outdoors Marine Electronics  
Kai Creative LLC  
Kampgrounds of America, Inc.  
Kawasaki Motors Corp., U.S.A.  
Kay-Linn Enterprises  
Kentucky Association for Economic Development  
KTM North America / USA  
Kureha America, Inc.  
Latino Outdoors  
Legacy Trails LLC  
Life Expanding Adventure Program  
Maine Trails Coalition  
Maxima USA  
Motorcycle Industry Council  
Mountain Camp  
Mountains to Sound Greenway Trust  
National Association of Counties  
National Association of Development Organizations  
National Bobwhite & Grassland Initiative  
National Deer Association  
National Forest Recreation Association  
National Marine Manufacturers Association  
National Park Hospitality Association  
National Ski Areas Association  
National Shooting Sports Foundation  
National Wild Turkey Federation  
National Wildlife Federation  
Naventure  
NEMO Equipment, Inc.  
Nevada Division of Outdoor Recreation  
Nevada Outdoor School  
New England Outdoor Center  
New Mexico Outdoor Recreation Division  
New York State Conservation Council  
Newell Community Improvement Coalition  
Northland Fishing Tackle

NTR Inc  
Oakridge Trails Alliance  
OARS  
Okuma Fishing Tackle  
Oregon Trails Coalition  
Orvis  
Outdoor Alliance  
Outdoor Hospitality Industry  
Outdoor Industry Association  
Outdoor Recreation Roundtable  
Outdoorsy Group  
Outfitter  
Owner American Corporation  
Palouse Land Trust  
Partnership for the National Trails System  
Payette Powder Guides  
Pennsylvania Recreation and Park Society  
PeopleForBikes  
Pheasants Forever  
Pineland Farms' VAST (Veterans Adaptive Sports & Training) Program  
Pitman Creek Wholesale LLC  
Planet Earth Adventures  
Professional Outfitters and Guides of America  
Professional TrailBuilders Association  
Progressive Suspension  
ProMaster Archery  
Property and Environment Research Center (PERC)  
Protect Our Winters  
Quail Forever  
Queen City Harley-Davidson  
Rails To Trails Conservancy  
Recreational Off-Highway Vehicle Association  
REI Co-op  
Rendezvous River Sports  
River & Trail Outfitters  
Roam and Board  
Rocktown Adventures  
Rocky Mountain Elk Foundation  
Roeser Livestock and Equipment Rentals  
ROW Adventures

RV Industry Association  
RVshare  
Safari Club International  
Samsel Supply  
San Diego Mountain Biking Association  
San Luis Valley Great Outdoors  
Sappington Pro Outdoor  
Sardine Lake Resort  
Send Bars  
Severson Dells Nature Center  
Shooters Range LLC  
Sierra Club  
Sitka Trail Works  
Smith River Alliance  
Social Circle Ace Archery  
Society of Outdoor Recreation Professionals  
Solitude River Trips  
Southern Off-Road Bicycle Association  
Southwest Superbikes, Inc.  
Sparkle Travel and RV Services  
Specialty Equipment Market Association (SEMA)  
Specialty Vehicle Institute of America  
Sports & Fitness Industry Association  
Surfrider Foundation  
Sweet Life Gens  
Teaneck Creek Conservancy  
Temple Fork Outfitters  
The Adventure Hub / Bicycle Adventures  
The Conservation Alliance  
The Corps Network  
The Great Outdoors Fund  
The Mountaineers  
The Shop Magazine  
Theodore Roosevelt Conservation Partnership  
THOR Industries Inc  
Tiara Yachts  
Tim Calhoun Powersports Consulting  
Tony Boone Trails  
Trails Inspire, LLC  
Trails Unlimited SCorp.

Travel Lane County  
Trout Unlimited  
TTI-Blakemore Fishing  
Utah Division of Outdoor Recreation  
Vail Valley Mountain Trails Alliance  
Vance & Hines  
VF Corporation  
Virginia Lakes Resort  
Visit Sun Valley  
Vista Recreation  
Vroom Network  
Waterstone Outdoors  
Whidbey Island Kayaking  
Whitetails Unlimited  
Wildlife Forever  
Wildlife Management Institute  
Willamette Valley Visitors Association  
Winnebago Industries  
Winter Wildlands Alliance  
Wired2Fish  
Woods Cycle Country  
World Wide River Expeditions  
Wounded Warrior Project  
Xperience Communications  
Yakima Bait Co.  
YMCA of Greater Seattle  
Yosemite Trails Horseback Adventures  
Z-Man Fishing Products, Inc.