



O:R OUTDOOR
RECREATION
ROUNDTABLE

THE OUTDOOR RECREATION ECONOMY

A LEADING INDUSTRY

IN 2024, OUTDOOR RECREATION GENERATED

**\$1.3
TRILLION**

IN ECONOMIC OUTPUT NATIONWIDE

**2.4% OF GDP
5.2 MILLION JOBS**

DATA: OUTDOOR RECREATION ECONOMIC STATISTICS
U.S. BUREAU OF ECONOMIC ANALYSIS, 2024

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IN 2024, OUTDOOR RECREATION GENERATED

\$17.8 BILLION

IN ECONOMIC IMPACT FOR **NORTH CAROLINA**

2.1% OF GDP

155,462 JOBS



TOP ACTIVITIES
IN THE STATE BY
**ECONOMIC
IMPACT**

- Boating/Fishing
- RVing
- Hunting/Shooting/Trapping
- Climbing/Hiking/Tent camping
- Motorcycling/ATVing

DATA: OUTDOOR RECREATION ECONOMIC STATISTICS
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OUTDOOR RECREATION ROUNDTABLE is the nation's leading coalition of outdoor recreation associations representing the more than 110,000 outdoor businesses in the recreation economy and the full spectrum of outdoor-related activities.

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