



Attendees

Onika Abraham Lee

Executive Director
Blue Sky Funders Forum

Amy Allison

Director, North Carolina Outdoor Economy Office
North Carolina Department of Commerce

Kristy Anderson

Director, Federal Government Relations
American Heart Association

Katherine Andrews

Director
Arkansas Office of Outdoor Recreation

Karina Armijo

Director
New Mexico Outdoor Recreation Division

Kelly Ault

Executive Director
Vermont Outdoor Business Alliance

Paul Bambei

President & CEO
Outdoor Hospitality Industry (OHI)

Stacy Bare

Executive Director
Friends of Grand Rapids Parks; Hoover Institute Fellow

Peter Barrett

CEO
Smokercraft

Rachel Becker

Public Affairs Manager
Capital One

Luis Benitez

Vice President, Global Government Affairs
Lululemon

Dr. Susannah Bernheim

Chief Medical Officer, Center for Medicare and
Medicaid Innovation
Centers for Medicare and Medicaid Services

Marc Berejka

Senior Advisor
Brumidi Group

Carrie Besnette Hauser

CEO
Trust for Public Land

Timothy Blute

Chief Policy Officer
National Governors Association

Curan Bonham

Program Officer
Richard King Mellon Foundation

Jessica Bowron

Acting Director
National Park Service

Steve Bullock

Former Governor of Montana, Board Member of
Coalition to Empower our Future

Jason Burckhalter

Co-Chief Executive Officer
National Wild Turkey Federation

Dan Burden

Director of Innovation and Inspiration
Blue Zones, LLC

Maribel Castañeda

Deputy Secretary, Natural and Historic Resources
Commonwealth of Virginia

Ryan Chao

President
Rails to Trails Conservancy

Chez Chesak
Executive Director
Outdoor Writers Association of America

Jason Chinnock
CEO
Ducati North America, Inc.

Amanda Chu
Journalist
Politico

Sarah Cline
Acting Assistant Director, Recreation Heritage and
Volunteer Resources
USDA Forest Service

Shannon Colbert
Senior Vice President, External Affairs
National Marine Sanctuary Foundation

Brad Collett
Executive Director
Tennessee RiverLine
University of Tennessee

Isaac Collins
Director of Development
Tennessee RiverLine
University of Tennessee

Justin Connor
President
Chef's Table Projects

Charles Cooper
Managing Partner
Brumidi Group

George Cooper
Partner
Forbes Tate Partners

Justine Cucchiara
Director, Tennessee Office of Outdoor Recreation
Tennessee Department of Environment and
Conservation

Jason Curry
Director
Utah Division of Outdoor Recreation

Jackie Dagger
Program Manager
Vermont Outdoor Recreation Economic Collaborative

Lee Davis
Executive Director
Association of Outdoor Recreation and Education

Sasha Day
President & CEO
Aramark Destinations

Paulee Day
Chief Executive Officer
West Marine

Kyle Diamantas
Deputy Commissioner
U.S. Food and Drug Administration

Jenn Dice
President & CEO
PeopleForBikes

Sasha DiGiulian
Professional Rock Climber, Founder/CEO
SEND Bars

Kent Ebersole
President
Outdoor Industry Association

Leah Evangelista
Chief Public Affairs and Brand Officer
Children's Hospital Association

Fred Ferguson
CEO
American Bus Association

Lauren Ferguson
Assistant Professor
University of New Hampshire

Eric Fetchko
President
Dometic Marine

Katrina Forrest
Executive Director
CityHealth

Jon Forte
CEO / City-County Health Officer
Yellowstone City-County Health Department
(RiverStone Health)

Jim Frye
Vice President Government Relations
Association of Marina Industries

Cole Garman
Director
North Dakota Office of Outdoor Recreation

Brad Garmon
Senior Strategic Advisor & Executive Director
Michigan Outdoor Recreation Industry Office

Emma Garris
Program Associate
Richard King Mellon Foundation

Laura Goldberg
Assistant Professor of Ophthalmology
Wilmer Eye Institute/Johns Hopkins

Lee Gordon
Chief Communications & Government Affairs Officer
Brunswick Corporation

CJ Goulding
Founder & Executive Director
Boyz N The Wood

Conor Hall
Director
Colorado Outdoor Recreation Industry Office

Jared Hanley
Co-Founder & CEO
NatureQuant

Mike Happe
President & CEO
Winnebago Industries

Chandria Harris
CEO and Founder
HireCultures

Alicia Harvie
Senior Manager, Community & Government Affairs
REI Co-op

Alison Hill
CEO
LifeStraw

John Hinz
CEO
KTM North America

Pien Huang
Public Health Reporter
NPR

Frank Hugelmeyer
President & CEO
National Marine Manufacturers Association

Glenn Hughes
President & CEO
American Sportfishing Association

Phil Ingrassia
President
RV Dealers Association

Josh Jamison
Chief of Staff
U.S. Department of Agriculture

Paul Jahnige
Director
Massachusetts Office of Outdoor Recreation

Jarrett Jedlicka
Senior Vice President, National Growth
Kelly Benefits

Elisabeth Johnson
Deputy Administrator
Nevada Division of Outdoor Recreation

Arthur Jones II
Producer/Reporter
ABC News

Kyu Kang
Associate Director
QV Health Solutions

Vanessa Karamanian
Director, Healthier Together
Children's Hospital of Philadelphia

William Kelleher
Advisor
The White House

John Kelly
President and Chief Innovation and Strategic Planning
Officer
Kelly Benefits

Chris Keyes
President & Executive Director
RE:PUBLIC

Craig Kirby
President & CEO
RV Industry Association

Kyle Kirsch
Vice President
Blue Marlin Partners

Louisa Koch
Director of Education
National Oceanic and Atmospheric Association (NOAA)

Harold S. Koplewicz, MD
President; Medical Director; Senior Child and
Adolescent Psychiatrist, Psychopharmacology Center
Child Mind Institute

Jenny Kordick
Executive Director
Maine Outdoor Brands

Aneil Kumar
President & CEO
iSportsman

Christy LaCurelle
President & CEO
Motorcycle Industry Council

Paul Langley
CEO
LeMans Corporation

John Legettino
Co-Founder
Advoc8

David Leinweber
Colorado Spring City Council Member
City of Colorado Springs

Yvonne Leow
CEO
Bewilder

Aaron Lieberman
Executive Director
America Outdoors Association

Kevin Lind
Staff Writer
Deseret News

Richard Louv
Special Guest and Awardee
Author, Last Child in the Woods

Kathy Louv
Special Guest
Children & Nature Network

Kellie Lunney
Reporter
Bloomberg Green

Martin Mac Donald
Director of Conservation
Bass Pro Shops

Rue Mapp
CEO & Founder
Outdoor Afro

Colin McBeath
President
Nantahala Outdoor Center

Jeff McCabe
Director
Maine Office of Outdoor Recreation

Daniel McCoy
Director, Jay Kemmerer WORTH Institute
University of Wyoming

Jenny McCullough
Assistant Vice President, Brand Growth
Kampgrounds of America, Inc.

Dylan McDowell
CEO
National Caucus of Environmental Legislators

Tara McKee
Deputy Director
Utah Division of Outdoor Recreation

Kent McNeill
President
International Mountain Bicycling Association

Mindy Meade Meyers
Executive Director
National Park Hospitality Association

Danny Melgoza
Chief Operating Officer
National Association of Counties (NACo)

Sarah Milligan-Toffler
President & CEO
Children & Nature Network

David Moore
Founder
Conservation Impact Fund

Cassie Mordini
Director
Wisconsin Office of Outdoor Recreation

Ginger Naylor
CEO
Outward Bound USA

James Nelson
Advisor to the Secretary
U.S. Department of the Interior

Brian Nesvik
Director
U.S. Fish and Wildlife Service

Peter Nolan
Owner
Nolan Capital

Steve Nygren
Founder & CEO
Serenbe

Toby O'Rourke
President & CEO
Kampgrounds of America, Inc.

Sascha Ohler
Senior Vice President, Product Strategy
Tyler Technologies

Sandi Olek
Director, Maryland Office of Outdoor Recreation
Maryland Department of Natural Resources

Kevin Oliver
Division Chief
Bureau of Land Management

David Oliver
Deputy Wellness Editor
USA TODAY

Chris Pendl
Principal
Nomadics

Chris Perkins
Vice President of Programs
Outdoor Recreation Roundtable

Frank Pikus
CEO
ExplorUS

Whitney Potter Schwartz
Senior Vice President
Outdoor Recreation Roundtable

Linda Powers Tomasso
Researcher, Dept of Environmental Health
Harvard T.H. Chan School of Public Health

Clint Purvance, MD
President & CEO
Barton Health

Jason Rano
Vice President, Government Affairs
RV Industry Association

Alyssa Ravasio
CEO
Hipcamp

Tyler Ray
Founder & Director
Granite Outdoor Alliance

Nooshin Razani

Director, Center for Nature and Health
University of California, San Francisco

Chad Reece

Vice President Government and Industry Relations
Winnebago Industries

Tina Reed

Senior Health Care Reporter
Axios

Nathan Reigner

Director
Pennsylvania Office of Outdoor Recreation

Jeff Reinbold

President & CEO
National Park Foundation

Jennifer Roberts

Associate Professor, University of Maryland
Chair, Nature and Health Alliance Executive Committee

David Sabgir

CEO
Walk with a Doc

Julie Scelfo

Founder and Executive Director
Mothers Against Media Addiction

Erin Schilling

Reporter
Bloomberg

Gloria Schoch

Executive Director
VF Corporation & VF Foundation

Cody Schulz

Director
North Dakota Parks and Recreation

Jeffrey Shaw

Director
Connecticut Office of Outdoor Industry and
Experiences

Dan Sherman

Founder
Explore Company

Lindsey Shirley

Senior Associate Vice President
Colorado State University

Hannah Shulman

Program Director, N2
11th Hour Project / Schmidt Family Foundation

Amy Simon

Executive Director
Rivers of Recovery, Inc.

Tom Slikker

CEO
Tiara Yachts

Ryan Smith

Director
Baird

Scott Socha

President, Parks and Resorts
Delaware North

Amy Sovocool

President & CEO
Conservation Legacy

Ben Speciale

President
Yamaha Marine

Jack Spengler

Professor
Harvard University

Jake Spring

Climate and Environment Reporter
The Washington Post

Bob Stanke

Chief of Staff
Marine Retailers Association of the Americas

Ian Stevenson

Reporter
E&E News

Roger Still

Executive Director
One Health US

Kristine Stratton
President & CEO
National Recreation and Park Association

Stacy Beller Stryer
Chief Health Officer
Park Rx America

Melanie Strong
Founding Partner
Next Ventures

Michael Suk
Immediate Past Chair, Board of Trustees
American Medical Association

Jason Sumners
Director
Missouri Department of Conservation

Melissa Sundermann
Medical Director, Lifestyle Medicine
Corewell Health and American College of Lifestyle
Medicine

Pooja Tandon
Health Director
Trust for Public Land

Ambreen Tariq
Senior Program Director
Outdoor Recreation Roundtable

Mark Tesoro
Manager
Wyoming Office of Outdoor Recreation

I Ling Thompson
President & CEO
Foundation for America's Public Lands

Will Thorburn
President
Cox Outdoors

Robin Thurston
Founder & CEO
Outside Interactive, Inc.

Andy Treharne
Senior Manager, State & Local Government Affairs
Capital One

Martin Tull
Chief Impact Officer
American College of Lifestyle Medicine

Jessica Turner
President
Outdoor Recreation Roundtable

Kai Twanmoh
Head of Brand Engagement
AllTrails

Danny Twilley
Assistant Vice President, Economic and Community
Development
West Virginia University

Nicole Vasilaros
Vice President, Government Relations
Business Roundtable

Brian Vincent
Mayor
Farmville, Virginia

Jack Waldorf
Executive Director
Western Governors' Association

Jesse Walls
Senior Director of U.S. Government Affairs
National Audubon Society

B.A. Wegman-Schaaff
Director, Legal and Government Affairs
lululemon

Glen Weiner
Executive Director
Coalition to Empower Our Future

Cody Wertz
Co-Founder
Freestone Strategies

Bob Wheeler
CEO
Airstream

Debra Whitman
Chief Public Policy Officer
AARP

Kevin Williams

Vice President, North American Marketing
National Marine Manufacturers Association

Florence Williams

Author
The Nature Fix

Gary Wilmot

Executive Director
LOR Foundation

Bill Yeargin

CEO
Correct Craft