

Itinerary – Wednesday, May 6, 2026

White House Historical Association Decatur House, 1610 H St. NW, Washington, D.C. 20006

5:00 – 6:20 p.m. **Cocktail Reception**

6:30 p.m. **Dinner Served**

6:30 p.m. **Welcome Remarks**

Glenn Hughes, President, American Sportfishing Association and Chair of the Outdoor Recreation Roundtable Board

Jessica Wahl Turner, President, Outdoor Recreation Roundtable

6:40 p.m. **Honoring Richard Louv with the Outdoor Recreation Lifetime Achievement Award**

Fireside chat with Richard Louv, author of the groundbreaking book, *Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder* and forthcoming book *Noticing: Intimate Encounters with the Natural World*, and CJ Goulding, Founder and Executive Director, Boyz N The Wood

Itinerary – Thursday, May 7, 2026

Venue: Ronald Reagan Building and International Trade Center, Rotunda (8th Floor)

1300 Pennsylvania Avenue NW, Washington, D.C. 20004

9:00 – 9:30 a.m. **Coffee, Light Breakfast & Networking**

9:30 – 9:40 a.m. **Welcome**

Jessica Wahl Turner, President, Outdoor Recreation Roundtable

9:40 – 10:15 a.m. **The Health x Recreation Challenge and Opportunity**

From our lived experiences, we know the outdoors is good for us — for our own health, our families, and communities. Across the country, leaders and outdoor participants alike have realized that time outside isn't only about fun and adventure but can help save health costs and offer other systems-level wins. But uptake at scale of the outdoors as a health solution is still limited. If the opportunity for America's Outdoor Era is right outside our front doors, what do we have to do to make the outdoors a pillar of public health?

Rue Mapp, Founder & CEO, Outdoor Afro; Board Member, Theodore Roosevelt Conservation Partnership (Moderator)

Steve Nygren, Founder & Managing Partner, Serenbe

Toby O'Rourke, President & CEO, Kampgrounds of America, Inc.

Harold S. Koplewicz, MD, President; Medical Director; Senior Child and Adolescent Psychiatrist, Psychopharmacology Center, Child Mind Institute

Linda Powers Tomasso, PhD & Research Associate, Harvard T.H. Chan School of Public Health

10:15 – 10:35 a.m. **Ambitions from the Cabinet and C-Suite**

As Secretary of the U.S. Department of the Interior, Doug Burgum oversees agencies that manage over a half-billion acres including National Parks, wildlife refuges, and other public lands and waters. The Secretary will share the importance of the outdoors to his own health, perspectives on the national health opportunities of the day, and how preserving the public land system and building innovative partnerships between federal agencies are essential to seizing the moment.

Introduced by I Ling Thompson, CEO, Foundation for America's Public Lands

Frank Hugelmeier, President and CEO, National Marine Manufacturers Association (Moderator)

Secretary Doug Burgum, U.S. Department of the Interior

10:35 – 10:40 a.m. **Outdoor Recreation's Role For Healthy Youth in America**

Former Governor of Montana, outdoor leader, and Board Member at Coalition to Empower Our Future Steve Bullock speaks on behalf of the Coalition and shares how the outdoors plays a critical role in youth development for generations to come.

Steve Bullock, Former Governor of Montana; Board Member, Coalition to Empower our Future

10:35 – 11:05 a.m. **Public Lands, Health Partnerships, and the Future of Community Well-Being**

We need a mindset shift—one championed by leaders across sectors and reflected in national, state, and local efforts to integrate outdoor access into health strategy: we must treat green and blue spaces and public lands and waters as health infrastructure. Speakers will explore real-world “bright spots,” including hospital and health systems investing in parks and green spaces, cross-sector collaborations to expand access, and innovative models like community schoolyards that transform underutilized spaces into vibrant, multi-use assets for both students and neighborhoods.

Carrie Besnette Hauser, PhD, CEO, Trust for Public Land (Moderator)

Dr. Vanesa Karamanian, Director, Healthier Together at Children's Hospital of Philadelphia; Professor of Public Health, University of Pennsylvania

Kristine Stratton, President & CEO, National Recreation and Park Association

Dr. Pooja Tandon, Health Director, Trust for Public Land; Professor of Pediatrics, University of Washington School of Medicine

Jared Hanley, Founder & CEO, NatureQuant

- 11:05 – 11:40 a.m. **Reimagining the Healthcare System**
To activate the systems-level change we envision, health providers and their organizations need to embed time outside in their suite of preventative care options and treatments. This panel features leaders operating inside the U.S. healthcare system and focuses on how they are working to bring nature-based solutions upstream into prevention, care delivery, and benefits design.
Roger Still, Founder and Managing Partner, One Health US (Moderator)
Dr. Laura Goldberg, Assistant Professor of Ophthalmology, Johns Hopkins Medicine
John R. Kelly, Chief Innovation & Strategy Officer, Kelly Benefits
Dr. Nooshin Razani, MPH & Associate Professor, University of California San Francisco Benioff Children's Hospitals; Founder & Director, Center for Nature and Health
Dr. Michael Suk, Orthopaedic Trauma Surgeon; Past Chair, Board of Trustees, American Medical Association
- 11:40 – 11:50 a.m. **A Multi-State Commitment**
Three states leading at the intersection of outdoor recreation and health will provide flash talks on the inspiration, composition, and goals behind their work. Then the Confluence of States, the leading coalition of state offices of outdoor recreation, will update the room on their shared commitment to leveraging the outdoors for its health and well-being benefits.
Jason Summers, Director, Missouri Department of Conservation
Paul Jahnige, Director, Massachusetts Office of Outdoor Recreation
Jason Curry, Director, Utah Division of Outdoor Recreation
Nathan Reigner, PhD, Chair, Confluence of States; Director, Pennsylvania Office of Outdoor Recreation
All State Directors of Outdoor Recreation
- 11:50 – 1:00 p.m. **Lunch** (Introduced by *Ryan Smith, Director, Global Investment Banking, Baird*)
- 1:00 – 1:30 p.m. **No More Bowling Alone: Shifting Culture Towards the Outdoors as a Health Solution**
Our collective success will rely on a large-scale cultural shift toward the outdoors as a pillar of personal and community health. As loneliness, chronic disease, and mental health challenges rise, outdoor experiences offer a proven, accessible path to better well-being and stronger social connection. What will it take to make at least 30 minutes outside each day the norm—especially for youth—and how will leaders across channels shape behaviors and narratives to get us there?
Sasha DiGiulian, Professional Climber, Founder & CEO, SEND Bars (Moderator)
Allison Hill, CEO, LifeStraw; Board Chair, Outdoor Industry Association
Robin Thurston, Founder & CEO, Outside Interactive, Inc.
Kevin Williams, Vice President of Marketing, National Marine Manufacturers Association and Discover Boating
Ginger Naylor, CEO, Outward Bound USA
- 1:30 – 2:00 p.m. **Funders and Innovators at Work: Catalyzing Community Prosperity**
Prominent funders have recognized that outdoor recreation is more than a lifestyle—it is a powerful and growing driver of economic vitality, public health, and community resilience. Through the lens of innovation and investment, panelists will highlight how funders and community partners are expanding access to public lands and waters, improving health outcomes, and building stronger, more connected communities.
Andy Treharne, Senior Manager, State and Local Government Affairs, Capital One (Moderator)
Curan Bonham, Program Officer, Richard King Mellon Foundation
Onika Abraham Lee, Executive Director, Blue Sky Funders Forum
Gloria Schoch, Executive Director, The VF Foundation
Gary Wilmot, Executive Director, LOR Foundation
- 2:00 – 2:30 p.m. **America's New Outdoor Era Has Begun**
America has woven through its bones the sense of adventure and beauty—the natural wonders—of this country. Our last panel will discuss how we turn the page on our current moment where nature disconnection, loneliness, and chronic illness are the norm, and how we can recommit to building a country and health system where time outdoors is a core part of what it means to live well in America.
Lee Gordon, Chief Communications & Government Affairs Officer, Brunswick Corp. (Moderator)
Stacy Bare, Executive Director, Friends of Grand Rapids Parks; Veteran Fellow, Hoover Institute
Mike Happe, President & CEO, Winnebago Industries
Dr. David Sabgir, Founder, Walk with a Doc
Kai Twanmoh, Head of Brand Engagement, AllTrails
- 2:30 – 3:00 p.m. **Closing Calls to Action**
- 3:00 – 3:30 p.m. **Networking, Refreshments and Snack**



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